



**POINTS  
OF LIGHT  
CONFERENCE**  
JUNE 11-14, 2024  
HOUSTON, TX



## SPONSORSHIP OPPORTUNITIES

For companies dedicated to making a positive change in the world and corporate social impact professionals ready to advance your cause.

### JOIN THE MOVEMENT

The 2024 Points of Light Conference in Houston provides a unique platform for companies and passionate professionals like you to shine. Join us as we inspire, educate and mobilize people to take action.

**LET'S HAVE A  
CONVERSATION**

For more information reach out to: Elisabeth Ingraham, Senior Director, Corporate Partnerships, [eingraham@pointsoflight](mailto:eingraham@pointsoflight).

# 2024 POINTS OF LIGHT CONFERENCE

## JUNE 11-14, 2024 | HOUSTON, TX



For more than a decade, the Points of Light Conference has brought together more than 21,000 leaders from nonprofit, government, business and civic sectors, all united in their quest for innovative solutions and learning opportunities to enhance volunteer engagement, foster community development and catalyze enduring, transformative change.

In Houston, we are creating an experience that offers something for every champion of social good in partnership with Points of Light Global Network Affiliate, Volunteer Houston, a program of Interfaith Ministries for Greater Houston.



### INSPIRATION

Engage in compelling **leadership discussions** highlighting best practices in the social impact space.



### EDUCATION

Experience more than **70 workshops** with actionable takeaways led by industry experts.

### CONNECTION

Form relationships and engage in deep conversation or share ideas with **1,500 fellow changemakers** from around the world.

# SPONSORSHIP AMPLIFIES YOUR COMMITMENT TO SOCIAL IMPACT

We know you are passionate about tackling the complex issues that face our communities and supporting the changemakers who do the work.

At the Points of Light Conference, we bring social impact leaders from across industries together to brainstorm solutions to the world's greatest challenges.

## YOUR CORPORATE SPONSORSHIP ACCOMPLISHES SEVERAL KEY OBJECTIVES:

- Facilitates collaboration between companies and nonprofits, fostering a platform for listening, learning and networking to drive impact.
- Showcases your corporate leadership in civic engagement, providing valuable brand exposure aligned with your civic and social investment goals.
- Enables Points of Light to offer programming at an accessible price point, ensuring wider participation and impact within the community.

## THANKS TO OUR 2023 POINTS OF LIGHT CONFERENCE SPONSORS

### PRESENTING SPONSOR



### PLATINUM SPONSORS



### SILVER SPONSORS



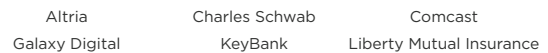
### BRONZE SPONSORS



### HOMETOWN HOSTS



### SIGNATURE SPONSORS



# 2024 SPONSORABLE PROGRAMMING



## MAIN STAGE MOMENTS

### STAGE RECOGNITION + LOGO FEATURE

- Opening Plenary
- Closing Plenary
- Civic Talks

*Note: Our sponsorable opportunities are tiered and non-exclusive, ensuring flexibility for customization according to your company's specific priorities. We encourage multiple sponsors at each investment level.*

## CONFERENCE EXPERIENCES

### TIERED BRANDING + MARKETING BENEFITS

- All Conference Breakfasts
- Business Summit
- Civic Park Lounge
- Coffee and Snack Breaks
- Food Truck Festival Dinner
- Nonprofit Civic Leadership Course
- On-Site Service Project
- PreConference (Global Affiliate Network)
- Sponsor-Led Workshops
- Welcome Reception

# 2024 CONFERENCE SPONSORSHIP BENEFITS

## PRESENTING | \$200,000

A Presenting Sponsorship showcases your company's leadership in corporate social impact and civic engagement, aligns your company's financial support with your social impact goals, and offers brand visibility with our Opening or Closing Plenaries. Points of Light can customize opportunities at this level. Presenting sponsorships are non-exclusive, and we encourage multiple companies at each level.



### INCLUDES

#### PROGRAM EXPERIENCE (MAIN STAGE)

Alignment with Opening or Closing Plenary with recognition from stage and company logo feature.

#### ONSITE MARKETING (COMPANY LOGO)

- Attendee Badges
- Conference App + Promo Signage
- Conference T-Shirt
- Digital Display (if available)
- Elevator Wraps (if available)
- Large-Format Window/Wall Clings (if available)
- One (1) Branded Swag Item
- Plenary "Walk-in" Video Loops
- Printed Meter Boards
- Registration Desk Signage
- Welcome to Conference Pop-up

#### DIGITAL PROMOTION (COMPANY LOGO)

- 1x Post at Conference
- Combined Spotlight + IG Story
- Company Spotlight
- Conference E-mails
- Conference Website
- Social Media (LinkedIn, X, FB, IG)

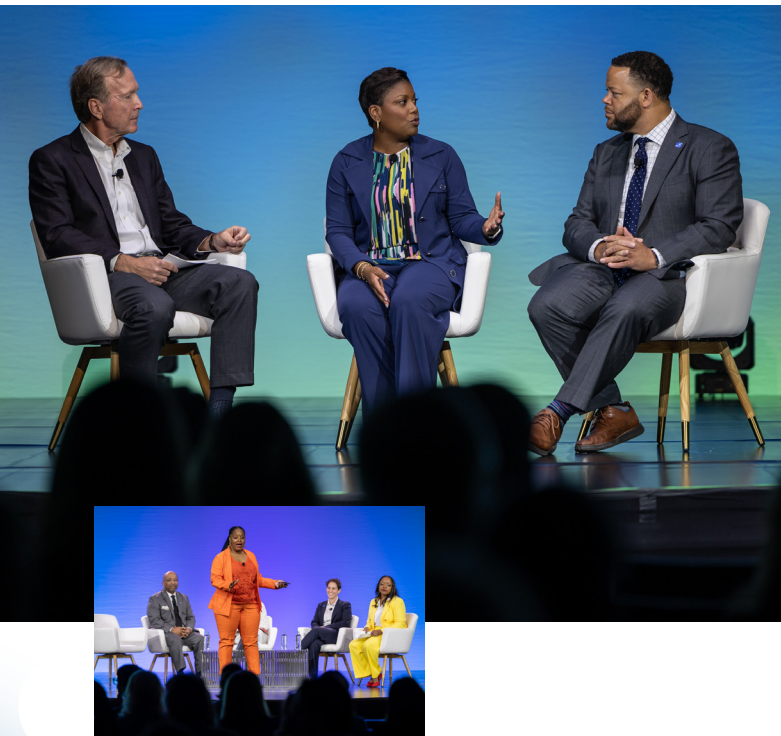
#### EVENT ACCESS

Ten (10) Registrations

# 2024 CONFERENCE SPONSORSHIP BENEFITS

## PLATINUM | \$100,000

A Platinum Sponsorship showcases your company's leadership to corporate social impact and civic engagement, aligns your company's financial support with your social impact goals, and offers brand visibility with one (1) of three (3) Civic Talks. Points of Light can customize opportunities at this level. Platinum sponsorships are non-exclusive, and we encourage multiple companies at each level.



### INCLUDES

#### PROGRAM EXPERIENCE (MAIN STAGE)

Alignment with a Civic Talk with recognition from stage and company logo feature.

#### ONSITE MARKETING (COMPANY LOGO)

- Conference App + Promo Signage
- Conference T-Shirt
- Digital Display (if available)
- Elevator Wraps (if available)
- Large-Format Window/Wall Clings (if available)
- One (1) Branded Swag Item
- Plenary "Walk-in" Video Loops
- Printed Meter Boards
- Registration Desk Signage
- Welcome to Conference Pop-up

#### DIGITAL PROMOTION (COMPANY LOGO)

- 1x Post at Conference
- Combined Spotlight + IG Story
- Company Spotlight
- Conference E-mails
- Conference Website
- Social Media (LinkedIn, X, FB, IG)

#### EVENT ACCESS

Eight (8) Registrations

# 2024 CONFERENCE SPONSORSHIP BENEFITS

## GOLD | \$75,000

A Gold Sponsorship showcases your company's leadership and offers brand visibility with one (1) of the following conference assets: Welcome Reception, Business Summit, Nonprofit Leadership Course or the Food Truck Festival. Gold sponsorships are non-exclusive, and we encourage multiple companies at each level.



### INCLUDES

#### PROGRAM EXPERIENCE

Alignment and sponsor recognition and logo feature with one of the following: Welcome Reception, Business Summit, Nonprofit Leadership Course or Food Truck Festival.

#### ONSITE MARKETING (COMPANY LOGO)

- Conference App + Promo Signage
- Digital Display (if available)
- Large-Format Window/Wall Clings (if available)
- One (1) Branded Swag Item
- Plenary "Walk-in" Video Loops
- Printed Meter Boards
- Registration Desk Signage
- Welcome to Conference Pop-up

#### DIGITAL PROMOTION (COMPANY LOGO)

- 1x Post at Conference
- Combined Spotlight + IG Story
- Company Spotlight
- Conference E-mails
- Conference Website
- Social Media (LinkedIn, X, FB, IG)

#### EVENT ACCESS

Six (6) Registrations

# 2024 CONFERENCE SPONSORSHIP BENEFITS

## SILVER | \$50,000

A Silver Sponsorship showcases your company's leadership and offers brand visibility with one (1) of the following conference assets: All conference meals, Global Affiliate Network PreConference or Service Project. Silver sponsorships are non-exclusive, and we encourage multiple companies at each level.

### INCLUDES

#### PROGRAM EXPERIENCE

- Alignment with All Conference Meals, Global Affiliate Network PreConference or Service Project
- Sponsor Recognition + Logo Feature

#### ONSITE MARKETING (COMPANY LOGO)

- Digital Display (if available)
- Large-Format Window/Wall Clings (if available)
- Plenary "Walk-in" Video Loops
- Printed Meter Boards

#### DIGITAL PROMOTION (COMPANY LOGO)

- 1x Post at Conference
- Combined Spotlight + IG Story
- Company Spotlight
- Conference E-mails
- Conference Website
- Social Media (LinkedIn, X, FB, IG)

#### EVENT ACCESS

Five (5) Registrations

## BRONZE | \$35,000

A Bronze Sponsorship showcases your company's leadership and offers brand visibility with one (1) of the following conference assets: Sponsored Workshop or Snack Break/Idea Exchange. Bronze sponsorships are non-exclusive, and we encourage multiple companies at each level.

### INCLUDES

#### PROGRAM EXPERIENCE

- Alignment with Workshops (5 Available) or Snack Breaks/Idea Exchanges
- Sponsor Recognition + Logo Feature

#### ONSITE MARKETING (COMPANY LOGO)

- Digital Display (if available)
- Plenary "Walk-in" Video Loops
- Printed Meter Boards

#### DIGITAL PROMOTION (COMPANY LOGO)

- 1x Post at Conference
- Combined Spotlight + IG Story
- Conference E-mails
- Conference Website
- Social Media (LinkedIn, X, FB, IG)

#### EVENT ACCESS

Four (4) Registrations



# 2024 CONFERENCE SPONSORSHIP BENEFITS

## SUPPORTER | \$25,000

A Supporter Sponsorship offers your company branding and visibility along with conference access via two (2) registrations.

### INCLUDES

#### ONSITE MARKETING (COMPANY NAME)

- Digital Display (if available)
- Plenary “Walk-in” Video Loops
- Printed Meter Boards

#### DIGITAL PROMOTION (COMPANY LOGO)

- 1x Post at Conference
- Combined Spotlight + IG Story
- Conference E-mails
- Conference Website
- Social Media (LinkedIn, X, FB, IG)

#### EVENT ACCESS

Two (2) Registrations

## INVESTOR | \$10,000

An Investor Sponsorship offers your company branding and visibility along with conference access via one (1) conference registration.

### INCLUDES

#### ONSITE MARKETING (COMPANY NAME)

- Digital Display (if available)
- Plenary “Walk-in” Video Loops
- Printed Meter Boards

#### DIGITAL PROMOTION (COMPANY LOGO)

- 1x Post at Conference
- Combined Spotlight + IG Story
- Conference E-mails
- Conference Website
- Social Media (LinkedIn, X, FB, IG)

#### EVENT ACCESS

One (1) Registration

# ADDITIONAL ENGAGEMENT



The following benefits are available at all levels and limited to sponsors who meet the requirements noted below.

## HOMETOWN HOSTS

All Texas-based companies will be recognized as a “Hometown Host” in brand marketing and communications.

## BIPOC & DAILY POINT OF LIGHT AWARD SCHOLARSHIPS

Points of Light is providing scholarships for BIPOC industry professionals and Daily Point of Light Award recipients to assist with the cost of attending our Houston Conference, covering expenses such as registration and travel. This is a meaningful sponsorship opportunity, increasing accessibility to our programming for BIPOC professionals and Daily Point of Light Awardees. For every \$5,000 in corporate sponsorship, we can offer two (2) scholarships.

## POINTS OF LIGHT CORPORATE SERVICE COUNCIL

Complimentary 6-month membership. Restricted to \$50k+ sponsors who are not a current member of Corporate Service Council.

*Note: Program alignment and content opportunities are on a first-come, first-served basis.*

# 2024 HOST COMMITTEE

SPECIAL THANKS TO CONFERENCE CO-HOST VOLUNTEER HOUSTON,  
A PROGRAM OF INTERFAITH MINISTRIES FOR GREATER HOUSTON

NORY ANGEL, AMERICAN LEADERSHIP FORUM  
HEIDI M. APPEL, DEAN, THE HONORS COLLEGE, UNIVERSITY OF HOUSTON  
JEAN BECKER, OFFICE OF FORMER PRESIDENT GEORGE H.W. BUSH  
DR. LOREN BLANCHARD, UNIVERSITY OF HOUSTON-DOWNTOWN  
CHRIS BUGBEE, ONESTAR FOUNDATION  
NEIL BUSH, POINTS OF LIGHT  
PIERCE BUSH, GREATER HOUSTON BIG BROTHERS BIG SISTERS LONE STAR  
EMMA CHAMBERS, CORPORATE COMMUNITY RELATIONS COUNCIL  
MARTIN B. COMINSKY, INTERFAITH MINISTRIES FOR GREATER HOUSTON  
MINDY DICKERSON, HOUSTON CHRISTIAN HIGH SCHOOL  
DR. JULIE BAKER FINCK, BARBARA BUSH HOUSTON LITERACY FOUNDATION  
DESHAWN FITZPATRICK, VISIT HOUSTON  
KATHY FLANAGAN-PAYTON, FIFTH WARD COMMUNITY REDEVELOPMENT CORPORATION  
TONYA FRANSHAW, JP MORGAN CHASE HOUSTON  
DEAN GLADDEN, ALLEY THEATRE  
MARY GRAHAM, KPMG  
PAUL GREEN, CITY OF HOUSTON  
LISA JAKEL, BARBARA BUSH HOUSTON LITERACY FOUNDATION  
LAURA R. JARAMILLO, LISC HOUSTON  
CARL JOSEHART, JEWISH FAMILY SERVICES  
MELINDA LAMOREAUX, THE GEORGE AND BARBARA BUSH FOUNDATION  
BECKY LANDES, THE BEACON  
MARLY MASKILL, HOUSTON TOOLBANK  
AMANDA MCMILLAN, UNITED WAY OF GREATER HOUSTON  
COURTNEY MEADOWS, PHILLIPS 66  
JOY MONROE, BUSH SCHOOL OF GOVERNMENT & PUBLIC SERVICE  
BRETT PERLMAN, CENTER FOR HOUSTON'S FUTURE  
CINDY LYNN PURYEAR, BARBARA BUSH HOUSTON LITERACY FOUNDATION  
JEREMY SAMUELS, SAMUELS FOUNDATION  
ANDREA SHILOH, INTERFAITH MINISTRIES FOR GREATER HOUSTON  
SUSANNE THEIS, DISCOVERY GREEN  
RISHI VARMA, HEWETT PACKARD ENTERPRISE  
VICTORIA VILLARREAL, PNC  
DORA ZAPATA, UPS

*(As of Oct. 31, 2023)*



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[pointsoflight.org/conference](https://pointsoflight.org/conference)