

CIVIC LIFE TODAY



The State of Global Civic Engagement

Deep Dive On

WAGES

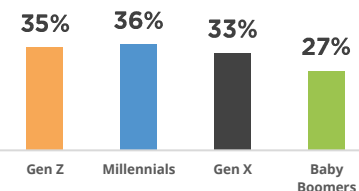
DEMOGRAPHIC BREAK DOWN



33%

Of people are concerned about wages when compared to other issues

GENERATIONAL BREAKDOWN OF INTEREST IN ISSUE AREA



31%



Of **MEN** said wages was one of their top areas of concern

34%

*those identifying as non-binary or other <0%

Of **WOMEN** said wages was one of their top areas of concern

WHY PEOPLE ARE TAKING ACTION



It makes me feel good to do something for others (36%)

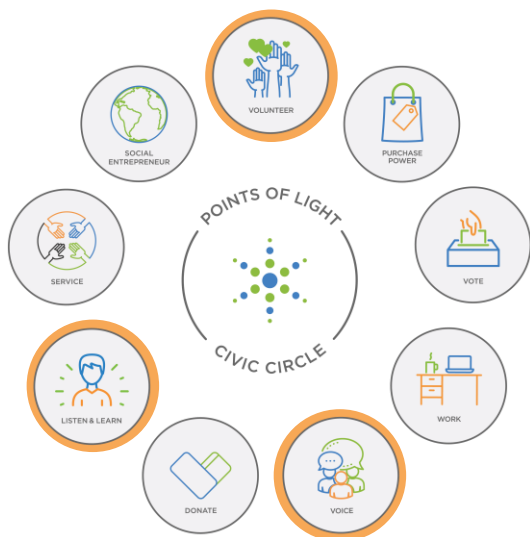


I believe the actions of one person can go a long way in making a difference (32%)



I have been personally impacted by the issue (32%)

HOW PEOPLE ARE TAKING ACTION



[Points of Light's Civic Circle](#)® represents a person's power to lead, lend support and take action for causes they care about, and to lead a civic life. People can engage through one or several elements of the Civic Circle®.

TOP ACTIONS TAKEN

Posted or shared content on a social media platform (VOICE)

65%

Intentionally helped someone else (VOLUNTEER)

64%

Took time to learn about the cause or issue (LISTEN & LEARN)

60%

MOST INFLUENTIAL ACTIONS

Intentionally helped someone else (VOLUNTEER)

73%

Took time to learn about the cause or issue (LISTEN & LEARN)

73%

Volunteered in-person with a cause or organization (VOLUNTEER)

72%

DATA TO INSIGHTS

It's interesting that the more financially inclined actions people can take toward this issue area, like Donate and Purchase Power, are not included on the Top Actions Taken or the Most Influential Actions. Voting is also not highly ranked as a means of change.

So, though one-third of people around the world are concerned about wages, and we see that many people have been directly impacted by this issue area, it will ultimately be up to the government and companies to drive more substantial change.

IN THE NEXT 30 DAYS, PEOPLE ARE MOST LIKELY TO:



53%



49%



48%